



Experiment with solids, liquids, and gases in Tinybop's new app, *States of Matter*



(BROOKLYN, NY, APRIL 2019): Tinybop, Inc., makers of award-winning educational apps loved by millions of kids around the world, launched their 17th app, *States of Matter*, on the App Store. The app is the latest addition to Tinybop's series of STEM apps for kids, *The Explorer's Library*.

In *States of Matter*, kids experiment with the three main states of matter — solids, liquids, and gases. They can conduct their own experiments by investigating how different materials change states and behave at extreme temperatures. They'll freeze soda, pop popcorn, melt gold, condense helium, and more.

As Tinybop's CEO, Raul Gutierrez, explains,

When my kids were younger, they would hide glasses with ice before leaving for preschool to check them when they returned home. The simple act of transformation from ice to water seemed like magic. Where did the ice go? In *States of Matter*, we explore this question. Kids discover how different materials react to temperature and how molecules move within all matter. As with all our apps, we introduce kids to big ideas that we hope will contribute to the base science literacy they'll need to tackle the challenges of tomorrow's world.

States of Matter is No. 11 in Tinybop's *Explorer's Library*, a series of STEM apps for kids, designed to inspire curiosity and foster lifelong learning about the world. *States of Matter* and other *Explorer's Library* apps teach science literacy by encouraging a child's natural tendency to learn by observing, questioning and experimenting. Apps in *The Explorer's Library* lets kids explore a broad range of topics: anatomy in *The Human Body*, botany in *Plants*, geography in *Homes*, physics in *Simple Machines*, geology in *The Earth*, meteorology in *Weather*, engineering in *Skyscrapers*, astronomy in *Space*, animal anatomy in *Mammals*, and ecosystems in *Coral Reef*.

ABOUT TINYBOP

Tinybop is a Brooklyn-based studio of designers, engineers, and artists building apps to delight, inspire, and educate. It was founded in 2012,



NO. **11** OF
EXPLORER'S LIBRARY

Tinybop's award-winning constellation of apps currently consists of two growing series, *The Explorer's Library* and *Digital Toys*. *Digital Toys* currently comprises six open-ended building apps that empower kids to create and play with whatever they can imagine. *The Explorer's Library* consists of eleven inspirational and interactive sandbox apps for kids, and is designed to teach STEM fundamentals while introducing kids to big ideas.

Tinybop's apps have won a number of accolades: *The Robot Factory* won 2015 iPad App of the Year and *The Human Body* was named one of Parents Magazine's Best Apps for Families. *The Human Body*, has also reached the #1 spot on the App Store's education charts in 143 countries, and has been downloaded by more than six million families worldwide. *Homes and Simple Machines* are Parent's Choice Gold Award Winners, *The Everything Machine* was named AASL's Best App for Teaching and Learning, and *Coral Reef* received the Excellence in Early Learning Digital Media Award from the American Library Association in 2019.



EMAIL: press@tinybop.com

www.tinybop.com

TINYBOP, INC.

540 Atlantic Avenue, 5th Floor
Brooklyn, NY 11217